

Arla Foods Netherlands and LPR sign up for a sustainable partnership

La Palette Rouge (LPR) and dairy company Arla Foods Netherlands have extended their cooperation for sustainable development of the logistics chain. This customised approach has led to a significant reduction of CO2 emissions during the last years. Arla Foods Netherlands is the first customer of LPR to receive 100% PEFC certified pallets from sustainably managed forests. PEFC stands for Programme for Endorsement of Forest Certification schemes.

LPR – La Palette Rouge, Europe’s Number 2 pallet pooling company, specialised in delivering high quality pallets to the Fast Moving Consumer Goods sector, will support the shipment of all Arla’s products into the Dutch market with its well known red pallets. Arla Foods Netherlands is highly committed to protecting the environment. Through their ongoing efforts and unique cooperation over the last few years, LPR and Arla Foods Netherlands have invested a great deal of resources to achieve a more sustainable operation. Arla Foods Netherlands actively subscribes to a lean and green supply chain. LPR delivers customised pallet management services, which are supported by and fit perfectly into Arla Foods Netherlands sustainability programme ‘Dichter bij de Natuur’ (‘Closer to Nature’). This programme has relevance to all facets of business: milk, ingredients, packaging, manufacturing, distribution including pallet management but also the internal organisation and culture. Hereby the focus is directed on efficient use of natural resources on the prevention of waste, climate and environment, sustainable agriculture and animal welfare.



LPR and Arla Foods Netherlands have committed to a programmed reduction of greenhouse gases. In line with this commitment, LPR reduced the number of trucks going into Arla Foods Netherlands by 40% last year. Working together, LPR and Arla Foods Netherlands have implemented an ingenious plan for pallet supply based on high volume trucks, by increasing loads and optimising loading and unloading procedures.

Early in 2010 LPR obtained PEFC certification for its entire supply chain. Accordingly, LPR is able to guarantee that its customers are being supplied with pallets that originate from sustainably managed forests. LPR is the first and only pallet pooling company in Europe to be certified and to provide such a service.

Marco ter Maat, Manager Purchase and Sustainability of Arla Foods Netherlands clarifies: *"Our cooperation with LPR is logical, based on our recognition of LPR's performance and fundamental commitment to achieving innovative and sustainable solutions for our supply chain"*.

Frank Janssen, General Manager at LPR Benelux explains: *"Using Full Service pallet pooling with wooden pallets has proven to be a more efficient system than exchange models or plastic pallets. However, at Arla Foods Netherlands we have demonstrated that there is room for even further improvement. Increased efficiency, CO₂ reduction and sustainable operations go hand in hand"*.

About Arla Foods Netherlands

Arla Foods Netherlands consists of two parts: Arla Foods B.V. for fresh dairy from Nijkerk in the Netherlands and Arla Foods amba for speciality cheese from Scandinavia. The mission is: "Making natural dairy accessible for everyone". Arla Foods Netherlands is number 2 in the Dutch market for fresh dairy products.

The company has strong brands such as Frisian Flag, Arla, Milk & Fruit, Breaker, Arla Apetina and Castello. Besides brand products Arla Foods Netherlands supplies dairy for private labels.

The company is part of Arla Foods, a dairy cooperative of 8000

dairy farmers in Denmark and Sweden and the largest producer of organic dairy in the world.



LPR – La Palette Rouge:

LPR specializes in pallet-pooling for suppliers and retailers in the fast moving consumer goods sector. The LPR Group operates throughout Europe, providing a full service between its customers, their European retail partners and drop points. LPR handles over 40 million pallet movements a year across Europe. The turnover of the LPR Group exceeds 100 million Euros. www.lpr.eu

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