

LPR UK cleans up with Multy contract

Multy, the world's market leader in cleaning cloths and sponges, has switched its pallet pool provision in the UK to LPR, in a move to reduce the complexity of administration. More than 200 different products will now go to retailers across the country on LPR's distinctive, high quality red pallets.

LPR continues to secure new business in the UK. Last month, LPR started to supply pallets to Multy's production site in Corby, Northamptonshire, from where Multy's extensive range of sponges, sponge cloths, multi purpose scouring, anti-bacterial and multi pack products are distributed to retailers across the UK. LPR's one-way-trip model sees Multy's internal management greatly reduced, as it benefits from a truly outsourced pallet service. As a result, the brand doesn't have to bring pallets back and refurbish or reconcile complex invoices against pallet stocks.

Alex Godber, managing director at Multy UK, comments: "When moving so many different products to retailers based across the UK, we need a process that is simple to manage. The one-way-trip from LPR was exactly what we were looking for and the benefits in terms of simplicity of administration, pre-sorted high quality pallets and financial savings led us to change supplier. The rollout has gone well and we are confident that our business' supply chain will continue to benefit in many ways."

Multy's responsibility for the pallets ends once the organisation updates LPR on where the pallets are sent. LPR organises collection and refurbishment and continually keeps the factory stocked with pallets.

Jane Gorick, managing director of LPR UK, adds: "We're delighted to be working with Multy in the UK. The one-way-trip model is ideal in today's fast moving, lean retail supply chains and is helping brands operate both efficiently and effectively. It's exciting times at LPR; we're seeing a significant rise in the level of interest in the one-way-trip from brands as its benefits become realised."

LPR UK has become a leading force in the pallet pool sector since arriving in the UK in 2003. In seven years, the business has grown from a fledgling start up to collecting more than 7.5 million pallets per annum.

LPR. LPR specialises in pallet-pooling for suppliers and retailers in the fast moving consumer goods sector. The LPR Group operates throughout Europe, providing a full service between its customers and their European retail partners and drop points. LPR handles over 40 million pallet movements a year across Europe. LPR Group turnover exceeds 100 million euros. www.lpr.eu