



Nomination

Kristof Prekop joins LPR – La Palette Rouge

LPR - La Palette Rouge (Division de Euro Pool Group), the specialist of the pallet pooling in Europe, is pleased to announce the appointment of Kristof Prekop, as Commercial Director to replace Hervé Fourcade, who retired last December.

The choice of Kristof Prekop is based on an undeniable career path and professional experience in Sales Management within international groups and French retailers. His role is to manage the company's "Business Development" and "Contract Management" teams and to pursue the development of LPR on the French market.

Yves Degouve, Director of LPR for the Western Europe Region, states: *"I am very pleased to welcome Kristof to our company. I would like to thank Hervé Fourcade for his important contribution to the development of LPR over almost 30 years. As a true expert in mass distribution and the food industry, Kristof has a perfect knowledge of our market and its constraints. I am convinced that he will be able to take over and consolidate the important link established with our customers and partners. »*

About LPR-La Palette Rouge

LPR - La Palette Rouge, a division of the Euro Pool Group, has been specialised in pallet-pooling for more than 25 years, operating exclusively in the fast-moving consumer goods sector. Thanks to its acknowledged expertise, customer focus and a network of more than 125 service centres throughout Europe, LPR provides a full pallet service to its customers and their retail partners. Using our reusable pallet system, our customers are able to reduce their environmental impact and thereby contribute to the transition to a circular economy across the entire supply chain. www.lpr.eu

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